

JOIN RELIABLE RETURN'S SALES FORCE and EARN 10% COMMISSION

WHAT IS RELIABLE RETURN?

- Reliable Return is a turn-key, fully customizable research study. It is developed specifically for ANY BUSINESS that utilizes some form of social media marketing or couponing.
- Specifically designed to take all the weight of research off the shoulders of the business and place it directly on ours.
- Visit <http://www.reliablereturn.com> to learn more.

RESPONSIBILITIES OF THE RELIABLE RETURN SALES FORCE:

- Utilizing leads (self-generated or provided via Reliable Return) reach out to businesses who partake in social media.
 - Prospecting can be done ANYWHERE (your sofa in your slippers or your office in a three piece suit), with ANYONE (your local neighborhood Mom and Pop business, a multi-shop retail establishment, spa, entertainment complex or fitness facility somewhere way out West, or the along the Eastern Seaboard), at ANYTIME.
- Make contact:
 - Send email (outlines provided)
 - Follow up (phone or in-person)
 - Make the sale! Reliable Return takes over from there. Once you have a signed agreement in hand simply hand it over and move on to the next prospect.
- Who is the target?
 - A business with an e-mail list of visitors, customers or prospects
 - A business who is running a Groupon/Living Social or other type of social media couponing campaign
 - A business that utilizes Twitter or Facebook to connect to customers

HOW DOES IT WORK AND WHAT DOES THE BUSINESS HAVE TO DO?

- **The business prospect has to do three simple things:**
 - 1) Choose their level of customized research
 - Build their study from choosing from Reliable Return's bank of survey questions.
 - 2) Decide what discount to offer to survey respondents (\$5.00 off a next visit, a free session with a trainer, (BOGO) a buy one get one, etc.) for their next marketing venture.
 - 3) Provide Reliable Return with a list (over 300) of e-mail contacts.
- **Reliable Return takes over from here:**
 - 1) Reliable Return will send out the e-vite and capture the data from their survey
 - 2) Once the study is completed the business will have several things:
 - a. Repeat customers
 - b. Results of their proprietary study
 - c. An opt-in list of customers ready, willing and able to receive follow up from them, on an on-going basis.

WHAT'S IN IT FOR YOU?

- Money – 10% of every sale goes in your pocket.
- You're bringing consumer research to your local businesses. Keeping your local economy strong.

YOUR EARNINGS POTENTIAL:

- Products start as low as \$750 and go up to \$12,500. That's \$75 to \$1250 in your pocket, for just ONE sale!

THE NOT SO FINE PRINT:

- No set sales goals. You work when you want, as hard as you want.
- Commission only with sales support provided by Reliable Return
- Start today, continue forever or stop tomorrow...but try. You NEVER know until you try.
- Dedicate as little, or as much time as you'd like. Do it on your lunch hour, while you're watching TV or as you're shopping around town. Potential clients are around every corner.

WHAT'S NEXT?

- Call today and talk to Kalinda @ 615-261-1376 and get started...it's literally as easy as that.
- E-mail kalinda@advocatemarketresearch.com and let's start a discussion.